

FAX# 703 528 7880 SEP27/12 17.30
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TO LENA
FR JULIE
OK'D M1
TTLS RTS
PLS CFM, THX 9/27

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

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GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1897
AGENCY PRODUCT CODE =

38	S	800P-900P	30	\$4,000.00	10/4	10/4	0	THU	0
PROGRAM : WIPEOUT									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : LAST RESORT												
ORD COM1: PROGRAM IS LAST RESORT												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-38 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#38	MISSED:THU/800P-900P				OCT4		30S	\$4,000.00	(SEP27/12)	
			OFFER:THU/800P-900P				OCT4		30S	\$4,000.00	PLS ADVISE.	
CMT:PROGRAM IS LAST RESORT												
OCT/12 109570.00												
CONTRACT TOTAL												109570.00
TOTAL SPOTS												58

MARKET TOTALS \$241,628 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE